35th Annual BLUES & BREWS FESTIVAL

SATURDAY, March 28TH, 2020 10:30 AM to 7:00 PM REID PARK'S DEMEESTER BANDSHELL, TUCSON

THE CORNER OF COUNTRY CLUB AND 22nd STREET

\$22 ONLINE • \$25 AT THE GATE • CHILDREN 12 & UNDER FREE
SABHF MEMBERS FREE

2020 Tucson Blues & Brews Festival

The performers who have been signed for the 35th Annual Tucson Blues & Brews will have you dancing, singing and swaying to the beat!! Check our website regularly for more information. www.azblues.org

MR. SIPP – The Mississippi Blues Child



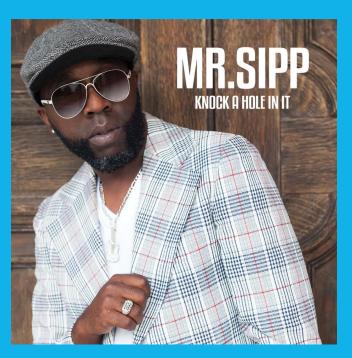
Castro Coleman aka Mr. Sipp was born in the small town of McComb, Mississippi to Johnell and the late Vera Coleman. He is a husband and father of four daughters. He has been around music all of his life. His parents and aunt had a quartet group. He was influenced by B B King at the age of 6 which is when he started playing the guitar.

Castro started out playing the gospel with his aunt Grace Cain. Then he later started his own group The True Believers which launched them in the gospel industry. Castro has won many awards in the gospel industry and has over 125 credits listed on Allmusic.

In 2012 Castro decided that he wanted to venture over into the blues genre. He competed in the regional competition in the fall of 2012 and won. He then went to compete in Memphis in January 2013 where made it to the finals. He went back and won the regional competition in the fall of 2013 won again and back to Memphis in 2014.

In 2014 Castro was the winner of the International Blues Challenge (Band), the Albert King Gibson Guitar award, BMA Best New Artist Album winner 2016, The Spirit of Little Walter Award 2016. In 2016, Castro was the first blues artist to have his handprint inducted into the Wall of Fame in Fredrikshavn Denmark. In 2014, Castro was given the Bobby Rush Entertainer of the Year Award by the Jus' Blues Foundation. In 2015, he won several Jackson Music Awards including International Male Blues Artist, Blues Artist of the Year, Entertainer of the year.

He has released three blues albums – *It's My Guitar* in 2013; *The Mississippi Blues Child* in 2015 and *Knock A Hole In It* in 2017.



Castro has toured all over the world. He has brought the blues to Hong Kong, Brazil, Denmark, Spain Switzerland, Belgium, France, Scotland, and The Netherlands just to name a few.

Castro is on the roster of the Mississippi Arts Commission. He conducts programs in the area schools teaching the young and old about the blues.

http://www.mrsipptmbc.net

Black Joe Lewis and the Honeybears

Punk and Grunge'd-up Sou

Casey Hensley Rising Star

Black Joe Lewis (born Tucson, AZ) is an American blues, funk and soul artist influenced by Howlin' Wolf and James Brown. He taught the blues the old fashioned way - teaching himself a few chords, listening to his Dad's old records and digging those crates, man.

What started as playing Lightnin' Hopkins covers around town turned into a full blown rock n roll band once Lewis linked up with his band, The Honeybears in Austin, Texas in 2007.

Their music often has brought the inevitable laundry list of comparisons to funk, blues and soul artists of yesteryear and Lewis has released a steady flow of good music relying heavily on a nostalgic blend of genres. Over the years however, they seem to have obtained a musical identity in which they are adapting an old sound into new and raw results.

Now with 5 records under the belt, each with its own unique twist, Lewis and company decided to get back to the straightforward blues. They did exactly that with the 2018 release, *The Difference Between Me And You*. In typical Black Joe Lewis fashion, their new "blues" record is packed full of punk rock and grunge-d up soul.

Casey Hensley is a San Diego-based blues singer and songwriter, and her self-monikered backing band includes celebrated guitar slinger Laura Chavez, drummer Evan Caleb Yearsley (son of the late vocalist Candye Kane), saxophonist Johnny Viau, and bassist Marcos C. They are well known in California and the American Southwest for their ability to cross blues subgenres, including jump, swing, and Chicago blues. Her talent and power are taking the Blues by storm.

Casey is a young, gifted, and experienced singer and songwriter from Oceanside, California. When you hear Casey sing, you feel the soul in her rich and funky soprano voice. Her music is a combination of R&B, soul, and pop with a touch of old school sound.

After Hensley signed to Vizztone Records, the album *Casey Hensley Live (Featuring Laura Chavez)* was released in October 2017 and hit #1 on the Global Radio Indicator Charts, #4 Roots Music Report Soul/Blues Chart, it debuted at #17 on ITunes Blues charts and hit #10 on the Living Blues Radio Charts. Casey Hensley is an undeniable rising star that will bring tears to your eyes and leave you breathless.

Southern Arizona Blues Heritage Foundation P.O. BOX 42168 • TUCSON, AZ • 85733-2168

Paul Green & Midnight Blue Rockin' Blues & R&B



Paul began playing harmonica in 1968, inspired by both country and urban blues artists. His professional musical career began in New Jersey in 1971 with the Blackberry Booze Band. From 1975 to 1989 he performed throughout the Bay Area with his own band and other musicians. In 1989 he relocated to Chicago and then on to Seattle in 1991. In 2008 he was voted into the Washington Blues Society Hall Of Fame, and in 2017 he received their Life Time Achievement Award. In September 2017, Paul relocated to Tucson Az. where he continues to perform throughout the region.

The Coolers

Tucson's Premier 8-piece Horn Band



The Coolers were conceived by Rex Caughron and Gary Love who began assembling the members at the end of 2006. The original nine member line-up was firmed up in spring of 2009 and the band debuted in late April of that year. Driven by a five piece horn section, the band's sound moves seamlessly from old school blues & swing ala T-Bone Walker, to the Texas blues/R&B of Delbert McClinton, to thumping soul (Etta James, Aretha), and finally to the early funk of James Brown and Sly Stone. Add to that a touch of soul-jazz and interestingly re-worked arrangements and you begin to get a feel for what the band is all about. Since their debut, the Coolers have been firing up dance floors around southern Arizona.

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Black Cat Bones Standing the Test of Time



This five-piece Blues/Rock Band was formed in 2004 with core members Charles Pitts and Jeff Daniels. They set out to form a band that would stand the test of time while enabling them to grow as songwriters and performers.

The Band has matured over the years and has released four albums – including their latest release, Tattered and Torn – which incorporate musical elements from Blues, Rock, Jazz, and Soul. Influences include Blues greats B.B. King, Howling Wolf and Muddy Waters plus Blues/Rock kings Johnny Winter, Savoy Brown, and ZZ Top. Stage experience includes many festivals, club dates, and mid-sized venues in the Southwest along with club dates on the east coast. Their dual lead guitars, soulful vocal stylings, and tight rhythm section make up Black Cat Bones along with a commitment to bring their fans Modern Blues/Rock that is on the cutting edge, for years to come.

Cholla Rhythm and Blues Band Musical Excellence and a proven track record



The show will open with the Cholla Rhythm and Blues Band. Now in its 10th year, the Band is now an after school club comprised of students from Cholla High School. This amazing young band impresses audiences wherever they play with their professionalism, song list and style.

TUCSON BLUES & BREWS SPONSORSHIP

Thanks to the ongoing support of our sponsors, SABHF's Blues Festival has become a Tucson tradition. Our entire community comes to the Festival to enjoy the magic of live blues music, and it is your organization's sponsorship that makes it possible.

Your visibility as a sponsor of one of the premier family music events in the region will reap goodwill for years to come. Sponsorship opportunities are outlined below.

2019 FESTIVAL SPONSORS

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ABOUT THE SOUTHERN ARIZONA BLUFS AND HERITAGE FOUNDATION

The Southern Arizona Blues Heritage Foundation is an all-volunteer, non-profit 501(c)(3) tax exempt organization established with the intention of creating an active and vital Blues and Heritage scene through education, promotion of live performances, and raising awareness of the music and culture. Veterans of several Tucson non-profit organizations formed the Foundation in 2003. SABHF has co-sponsored a unique selection of musical events over the last few years in addition to our annual festival. We are proud to receive the support and recognition of our work by the Arizona Commission on the Arts and the National Endowment for the Arts. To learn how your company can become involved in the SABHF Festival, email info@azblues.org for a prompt response or check out our website at www.azblues.org

SABHF P.O. BOX42168+TUCSON.AZ+85733-2169

TUCSON BLUES & BREWS 2020 SPONSORSHIPS

Chicago Blues Sponsorship Level \$10,000+ • Banner displayed prominently and live recognition from the stage at Festival • 25 Complimentary Passes to annual Blues Festival including entry to the Hospitality Tent • 50 Complimentary drink tickets • Logo displayed on website, at Festival and in Pitch Book • Banner displayed prominently and live recognition from the stage at Festival • 15 Complimentary Passes to annual Blues Festival including entry to the Hospitality Tent • 30 Complimentary drink tickets Logo displayed on website, at Festival and in Pitch Book Piedmont Blues Sponsorship Level \$3,000+ • Banner displayed prominently and live recognition from the stage at Festival • 10 Complimentary Passes to annual Blues Festival including entry to the Hospitality tent • 20 Complimentary drink tickets Logo displayed on website, at Festival and in Pitch Book Country Blues Sponsorship Level \$1,000+ • Banner displayed prominently and live recognition from the stage at Festival • 5 Complimentary Passes to annual Blues Festival including entry to the Hospitality Tent • 10 Complimentary drink tickets • Logo displayed on website, at Festival and in Pitch Book

Tucson Blues Sponsorship Level

\$500+

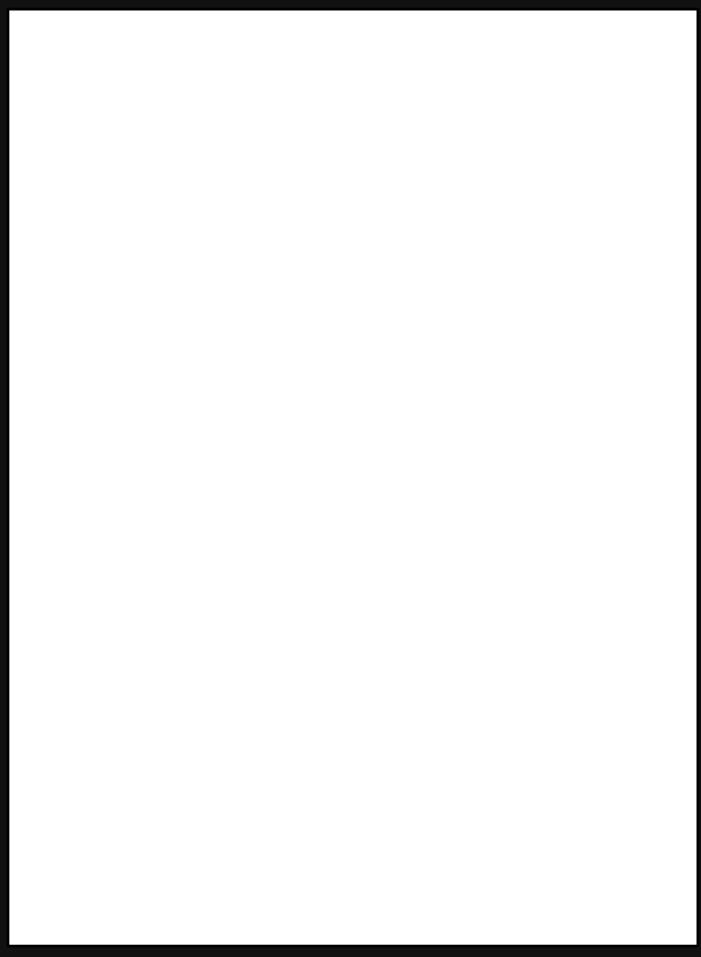
- Banner displayed prominently and live recognition from the stage at Festival
- 2 Complimentary Passes to annual Blues Festival including entry to the Hospitality Tent
- 4 Complimentary drink tickets
- Logo displayed on website, at Festival and in Pitch Book

All banners limited to 3 x 10



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2019 SPONSORS



2020 BLUES & BREWS LINE-UP

SOUTHERN ARIZONA BLUES HERITAGE FOUNDATION

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10:15- 10:30 AM National Anthem & SABHF Annual Meeting

10:30-11:00 AM Cholla Rhythm and Blues Band

11:15 - 12:10 PM Paul Green & Midnight Blue

12:25 - 01:20 PM The Coolers

01:35 - 02:30 PM Casey Hensley

02:45 – 04:05 PM Black Joe Lewis & the Honeybears

04:20 - 05:50 PM Mr. Sipp

06:05 - 07:00 PM Black Cat Bones